

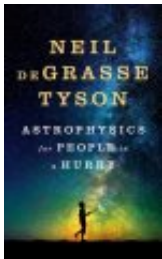


### Portraits of the North

by Gerald Kuehl

ISBN: 9781988182407  
Binding: Hardback  
Publisher: Editions des Plaines  
Pub. Date: unknown  
Pages: 240  
Price: \$35.00

This is a truly unique book. It offers an incomparable glimpse into the experiences and history of more than one hundred First Nations and Métis elders from Canada's North -- "the last generation born on the land." These stunning graphite pencil portraits are rendered with love, respect, and painstaking detail, along with gripping intimate profiles assembled from oral accounts and anecdotes. Their poignant facial features, lines, and creases, weathered by the harsh outdoors and a lifetime of challenges, are like badges of their remarkable achievements, sustained resolve, inspired patience, and deep-set defiance to the hardships their people have endured for generations. The masterful realism of Kuehl's work helps uncover the tales of these seasoned individuals--their many triumphs and trials--revealing in turn a greater portrait of life in the communities of Northern Canada, a compelling homage, and an enduring historical legacy.



### Astrophysics for People in a Hurry

by Neil deGrasse Tyson

ISBN: 9780393609394  
Binding: Hardback  
Publisher: WW Norton  
Pub. Date: 2017-05-02  
Pages: 144  
Price: \$24.95

What is the nature of space and time? How do we fit within the universe? How does the universe fit within us? There's no better guide through these mind-expanding questions than acclaimed astrophysicist and best-selling author Neil deGrasse Tyson. But today, few of us have time to contemplate the cosmos. So Tyson brings the universe down to Earth succinctly and clearly, with sparkling wit, in tasty chapters consumable anytime and anywhere in your busy day. While you wait for your morning coffee to brew, for the bus, the train, or a plane to arrive, *Astrophysics for People in a Hurry* will reveal just what you need to be fluent and ready for the next cosmic headlines: from the Big Bang to black holes, from quarks to quantum mechanics, and from the search for planets to the search for life in the universe.

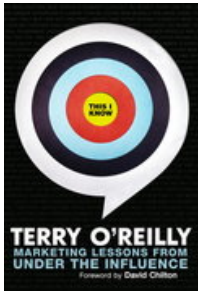


### Oh, the Places You'll Go!

by Dr. Seuss

ISBN: 9780679805274  
Binding: Hardback  
Series: Classic Seuss  
Publisher: Random House Children's Books  
Pub. Date: 1990-01-22  
Pages: 56  
Price: \$24.99

For out-starting upstarts of all ages, here is a wonderfully wise and blessedly brief graduation speech from the one and only Dr. Seuss. In verse and pictures he addresses The Great Balancing Act (life itself, and the ups and downs it presents). The perfect send-off for anyone starting out in the maze of life, be they nursery school grads or medical school achievers.



### This I Know

#### Marketing Lessons from Under the Influence

by Terry O'Reilly

ISBN: 9780345810366

Binding: Hardback

Publisher: Knopf Random Vintage Canada

Pub. Date: 2017-02-28

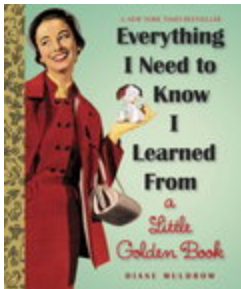
Pages: 320

Price: \$34.00

Canada's most famous adman spills a career's worth of marketing secrets, so anyone can compete with the best in their business--whatever that business might be.

Big companies spend a fortune marketing their wares and services. Can yours? Invariably people ask advertising veteran and CBC Radio host Terry O'Reilly one question more than any other: How does a little business compete with the big guys? After decades at the helm of an award-winning advertising production company, and over a decade exploring the art and science of marketing for CBC Radio, O'Reilly delivers all the answers they--and anyone with something to sell--ever wanted to know.

Following his bestselling *Age of Persuasion*, O'Reilly collects a lifetime of marketing wisdom into an indispensable guide to competing for your customers' attention. From understanding what business you're really in and foregoing the extra mile in favour of the extra inch, to the benefits of counterintuitive thinking and knowing an opportunity when you see one, *This I Know* will help anyone understand the fundamentals of good marketing strategy and building the relationships that turn good marketing into great results, no matter how big or small your budget.



### Everything I Need to Know I Learned From a Little Golden Book

by Diane E. Muldrow

ISBN: 9780307977618

Binding: Hardback

Series: Little Golden Books

Publisher: Random House Children's Books

Pub. Date: 2013-09-24

Pages: 96

Price: \$10.99

Sure to bring memories and a smile, this Little Golden Book "guide to life" is the perfect gift for recent grads, lovers of children's literature, baby boomers--or anyone who cherishes the sturdy little books with the shiny cardboard covers and gold foil spines!

A humorous "guide to life" for grown-ups! One day, Diane Muldrow, a longtime editor of the iconic Little Golden Books, realized that, despite their whimsical appearance, there was hardly a real-life situation that hadn't been covered in the more than 70-year-old line of children's books--from managing money, to the importance of exercise, to finding contentment in the simplest things. In this age of debt, depression, and diabetes, could we adults use a refresher course in the gentle lessons from these adorable books, she wondered--a "Little Golden guide to life"? Yes, we could! Muldrow's humorous yet practical tips for getting the most out of life ("Don't forget to enjoy your wedding!" "Be a hugger." "Sweatpants are bad for morale."), drawn from more than 60 stories, are paired with delightful images from these best-loved children's books of all time--among them *The Poky Little Puppy*, *Pantaloon*, *Mister Dog*, *Nurse Nancy*, *We Help Mommy*, *Five Pennies to Spend*, and *The Little Red Hen*. The Golden greats of children's illustration are represented here as well: Richard Scarry, Garth Williams, Eloise Wilkin, J. P. Miller, and Mary Blair, among many others. Sure to bring memories and a smile, this book is a perfect gift for baby boomers, recent grads, lovers of children's literature--or anyone who cherishes the sturdy little books with the shiny cardboard covers and gold foil spines!